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# The RapportCMS™ pay per use model is perfect for sporadic, short duration campaigns such as political elections.

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Pay per use models are perfectly suited for campaigns which are sporadic in nature with extremely high capacity needs for short periods. One such example is the electoral cycle which occurs once every three years with no intervening demand.

One of Australia's major elections was run using the RapportCMS™ technology to support the electoral commission. Our response was vital given no other supplier was able to meet their specifications.

Our solution involved the building of a 90 seat in-bound campaign which was fully scripted and integrated into the current web based system. Of great importance given the capacity issues was the complex IVR development to both triage calls and manage massive peaks in volume.

The campaign was of very short duration (3 months) with no legacy costs accruing to the client.

### Summary

The RapportCMS™ reporting suite also delivered enhanced reporting to that which they have used in the past and we are now in the process of planning out future elections.